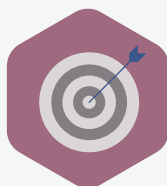
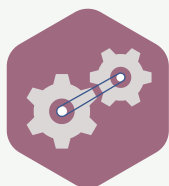


Strategic Priorities 2023/24

Introduction

Our vision is to make Fijians better off and to do this we need to ensure that the markets work well, and consumer and businesses are confident market participants.



There are number of enduring Strategic priorities and focus areas for FCCC in the upcoming months, which will have a potential impact on the consumers, business, and markets in Fiji. The focus areas will also endure efforts of FCCC towards supporting economic recovery and growth.

These areas include:

-  Market Study in the Groceries sector.
-  Market study in the Shipping industry.
-  Market study in the pharmaceutical sector.
-  Market Study on Indigenous participation in Consumer Protection.
-  Market Study & Investigations into Greenwashing practices.
-  Market investigations in spare parts, batteries, etc
-  Market investigations into e-commerce and digital marketing.
-  Establishment of Scam Watch.



**FIJIAN
COMPETITION &
CONSUMER
COMMISSION**

Continuing Priorities



Competition and consumer issues arising from the pricing and selling of essential services, with a focus on energy and telecommunications.



Global Market Surveillance and Global Transactions towards Consumer Protection.



Performance-based system in regulated industries and reviewing regulatory rules for essential infrastructure services.



Advocacy & Awareness of consumer rights and product safety.



Incorporating ESG into FCCC Policies & Procedures.



Regularize the Self Regulated Guidelines.



Review of the Consumer Complaints Issue of High Impact and Continuing to build constructive and productive relationships with key stakeholders.



Improving and enhancing our surveillance and intelligence capability, processes, and data, so we can target our efforts to the areas where we can have the greatest impact.

FCCC will continue to further identify areas and priorities to focus on, that will help the markets in Fiji work better and continue to improve the lives of our fellow Fijians.

