



**Press Release**

**FCCC Applauds More Businesses for Price Reduction**

**Thursday 6 August 2020**

The Fijian Competition and Consumer Commission (FCCC) has applauded the initiative taken by several businesses that have reduced their prices to reflect the reductions and exemptions, that were part of the 2020-2021 Fijian National Budget, of taxes and duties like the Environment & Climate Adaptation Levy (ECAL) and Service Turnover Tax (STT).

These businesses include Fresh Choice, P Meghji, Paradise Beverages, Pizza King/WishBone and Ben Singh & Sons.

“We want to acknowledge these businesses who have shown that they are responsible and ethical by ensuring that reductions from the Budget are being passed down to their customers, and as such, are making sure Fijians are not being ripped off, “ said FCCC CEO, Joel Abraham.

The FCCC team is engaged in a thorough assessment of the supply chain to ensure that Fijian consumers are receiving the benefits and Abraham said that FCCC has conducted consultations with over 40 stakeholders (businesses) as part of their collaborative approach and stakeholder engagement.

“We have taken a collaborative approach in the interest of fairness and equity with our teams having numerous interactive sessions with stakeholders. We have continued to reaffirm our commitment to ensure that every Fijian benefits from this policy initiative”

“I express my personal appreciation to every Fijian that has reported instances of non-compliance.”

**All consumer-related complaints can be sent directly through the FCCC web app at FCCC.APP. You can also contact FCCC on 8921991 or through live chat on their website at [fccc.gov.fj](http://fccc.gov.fj).**

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