



**JOEL ABRAHAM
CHIEF EXECUTIVE OFFICER**

**LAUNCH OF THE FIJIAN COMPETITION AND CONSUMER
COMMISSION FIVE YEAR STRATEGIC PLAN**

Grand Pacific Hotel, Suva

Monday 26 March 2018

The Prime Minister, Rear Admiral (Retired), Honorable Josaia Voreqe Bainimarama and Mrs. Bainimarama

The Minister for Industry, Trade, Tourism, Lands and Mineral Resources, Honourable Faiyaz Koya;

The Ministry of Industry and Trade and Tourism, Permanent Secretary, Mr. Shaheen Ali

Your Excellencies, Members of the Diplomatic Corps;

Chairperson and Board Commissioners of the Fijian Competition and Consumer Commission;

Members of the Fijian business industry;

Distinguished guests;

Ladies and gentlemen.

“I can do all things through Christ who gives me strength”, is a personal source of inspiration and reassurance when the mountains are too high and valleys too deep. The development of the strategic plan and rebranding seemed impossible, but here we are tonight celebrating the culmination of the hard yards that were put into realizing this dream.

I am humbled to be able to stand here tonight to acknowledge and express my sincere gratitude to everyone for their contributions.

Saint Ambrose, a fourth century bishop, once said: ‘No duty is more urgent than that of returning thanks.’

First and foremost, I thank the Almighty God. I also thank the Honourable Prime Minister for accepting our invitation and I would like to express our profound gratitude to Mrs. Bainimarama for accepting our invitation to grace this occasion, madam you have made this occasion more special.

Ladies and Gentlemen, allow me to also express my deep appreciation to you all for accepting our invitation and being a part



of the Fijian Competition and Consumer Commission's rebranding and Strategic Plan launch this evening.

This is a historic occasion for FCCC

Ladies and gentlemen, I also acknowledge the Minister for Industry, Trade, Tourism, Lands and Mineral Resources, the Honourable Faiyaz Siddiq Koya and the Permanent Secretary, MITT, Mr. Shaheen Ali who have been instrumental in FCCC's rebranding and strategic plan. Their support has been extremely helpful, and for that I wish to thank them.

To the FCCC board chairperson, Ms. Joann Young and the board commissioners – *vinaka vakalevu* for your invaluable counsel. Our strategic plan is a culmination of your foresight, guidance and vision.

Ladies and Gentlemen, No organisation can successfully achieve its vision without an efficient and effective team and the Fijian Competition and Consumer Commission is no exception. To my Deputy CEO, National managers, regional managers and the team at FCCC, thank you for your dedication, hard work and loyalty towards the organisation and towards our vision. FCCC

has proudly achieved and exceeded its targets previously, this is a testament to the commitment and diligence of your hard work.

I acknowledge the support of the Ministry of Economy and our collaboration with the Asian Development Bank, especially Mr. Erik Albers and our consultants, Mr. Andrew Simpson and Geoff Thorne, whose knowledge and experience helped develop our Strategic Plan.

I also acknowledge the contribution of Mr. Dwain Qalovaki of Dwain Qalovaki & Associates for his creativity in designing our new brand.

The Fijian Competition and Consumer Commission Strategic Plan 2018-2023 is in line with the Fijian Government's commitment to protecting all Fijians through a robust competition and consumer protection legislation as the Prime Minister alluded to in his speech. As such, I wish to thank the Honourable Prime Minister for his vision of promoting efficient markets enabling socio-economic transformation for all Fijians. It is from his progressive and forward-thinking vision that FCCC's five-year Strategic Plan was born. *Vinaka saka vakalevu.*



With a renewed focus, we will work towards ensuring economic growth, creating competitive markets, forward thinking regulations, and protecting consumer interests. These are challenging and equally exciting times ahead for us. I must reiterate that we will need the support of all our stakeholders in achieving the vision of creating a dynamic and competitive marketplace so that we have a better Fiji for all. Indeed, it is my pleasure to lead, the Fijian Competition and Consumer Commission, in this journey to achieve the strategic goals. We will grow to even greater heights. This is my commitment.

I wish to thank you all once again for celebrating our rebranding and Strategic Plan launch with us this evening.

I thank you for your attention, have a great evening and God bless you all.